



**Smartron launches *tbook flex*: a multi-functional 2-in-1 laptop with 150° of flexperience**

*To be available at INR. INR 42,990 and INR 52,990 for the m3 and i5 version respectively, exclusively on Flipkart starting midnight on May 13, 2018*

**New Delhi, 4<sup>th</sup> May, 2018:** Smartron, India's first global technology OEM and premier IoT brand today announced the launch of the next generation of their multifunctional hyperlaptop, the **tbook flex**. Bringing in the best specs and features available for 2-in-1 laptops, at an exciting price point, tbook flex will be available at INR. INR 42,990 and INR 52,990 for the m3 and i5 version respectively, exclusively on Flipkart starting midnight on May 13, 2018.



The launch campaign for tbook flex, #TheFlexperience, highlights the flexibility that the device offers to seamlessly move between work and play. Be it watching an episode of Game of Thrones or quickly responding to an email that pops in or playing your favourite game with the tablet mode, tbook flex makes it convenient to switch roles on the go. tbook flex has been designed for those who are always on the move and require a multipurpose and multifunctional laptop with increased mobility, productivity and performance.

Its differentiated design sporting a 12.2-inch WQXGA display, 2560 x 1600 resolution gives the user a stunning multimedia experience. The multi-touch display responds accurately to your finger-touch and the stylus pen. This dazzling display combined with front & rear cameras, dual mic, powerful speakers and fast dual-band WiFi brings the multimedia powerhouse for the user. Its unique dual tone finish and a flexstand with a step-less hinge design and

an ability to flex up to 150 degrees is what makes this laptop stand out. Equipped with an island style, backlit, keyboard, the Bluetooth connectivity allows you to continue typing from a short distance even in low light environments.

tbook flex's lightweight body with this detachable backlit keyboard makes it easily portable. This hyperlaptop sports a fast fingerprint scanner, making accessibility to important documents not just easier and secure but also faster. The device is also equipped with the latest Thunderbolt™ 3 USB Type C port that enables you to transfer data at rates up to 40 Gbps, project on multiple hi-resolution displays and connect to an external GPU easily. Not only that, the laptop comes with a type C fast charging to make sure that your laptop is sufficiently and quickly charged when you are in a hurry. As the successor of Smartron's earlier tbook, the flex brings in all these exciting features in two colour variants of dual tone Orange-Grey and Black Grey.

Designed specially keeping hybrids in mind, Windows 10 on tbook flex automatically switches between laptop and tablet mode for a seamless experience. Get more from Windows 10 with Cortana, Windows ink, gestures and many other exciting features that are deeply integrated in tbook.

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**Detailed spec sheet:**

Feature	Technical Specifications
Design	2-in-1 Detachable Notebook, Magnesium and Aluminium alloy metallic body Dual tone body colour (Orange/Grey and Black/Grey)
Display	12.2" (Diagonal), 16:10 Aspect Ratio, 2560 x 1600 Resolution WQXGA IPS Display Touchscreen with fingerprint-resistant oleophobic coating
Processor	7 <sup>th</sup> Gen. Intel Core m3, 7Y30, (1.00 Ghz up to 2.60 Ghz) 7 <sup>th</sup> Gen. Intel Core i5, 7Y54, (1.20 Ghz up to 3.20 Ghz)
GPU	Integrated Intel HD Graphics 615
RAM	4GB LPDDR3
Storage	128GB SSD
Battery	40Whr Lithium-ion Polymer Battery
Wireless	802.11 a/b/g/n/ac, Dual Band (2.4 Ghz and 5.0 Ghz), Intel WiDi (WiFi Direct), Bluetooth 4.0
Keyboard	Type-cover Keyboard with Dockpin connection Bluetooth connectivity, Backlit Keys, P2P Trackpad
Security	In-built fast fingerprint sensor

Stylus Support	Supports Active Stylus
Extension Ports	2 x USB 3.0 1 x SD Memory Card Slot 1 x Type C USB Thunderbolt 3 1 x Type C USB
Camera	2.0 MP Front facing camera, 5.0 MP Rear facing camera
Audio	DMIC with Noise Cancellation 1 x 3.5mm audio jack port, 2 x 8Ω/1W Integrated speakers
Weight & Dimensions	950 grams, 1375 g (including keyboard) 307.5 x 202.8 x 9.0 mm
Flixstand	150° Angle
Power Adaptor	45W Type C PD
Sensors	Hall, Accelerometer

### About Smartron

Smartron was founded with a vision to build India’s first true global technology OEM brand that is ‘Designed and Engineered’ in India for India and the world. Smartron developed and introduced a very unique and innovative tronX™, an AI powered IoT platform offering highly intelligent, personalized and seamless experiences, services, and care through range of next generation smart devices, things and systems targeting personal, health, home, education, enterprise, infra, agriculture and energy verticals. Smartron is also leading the efforts to build a robust product ecosystem around tronX™ under “powered by tronX™” program.

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