



Sanjay Jha, joins Smartron's Board of Directors

Sanjay CEO, GlobalFoundries and Former Chairman & CEO, Motorola will serve as mentor & strategic advisor

New Delhi, XX March, 2016: Smartron India Private Limited, India's first global technology OEM Company and premier IoT brand today announced the appointment of Dr. Sanjay Jha to the board of directors effective immediately. Sanjay is among America's top technology executives and one of the top 10 Indian-origin CEOs 'ruling' the global technology industry. Besides being an investor himself, Sanjay will be an independent director with Smartron. With his wealth of experience and knowledge in semiconductor and mobile industries, he will serve as a mentor & strategic advisor to strengthen Smartron's operational excellence and global expansion road map.

Sanjay is currently the Chief Executive Officer of GlobalFoundries, world's second largest semiconductor manufacturing company, which he joined in 2014. He has a successful track record of senior executive experience as the CEO and Chairman of Motorola Mobility and EVP and Chief Operating Officer at Qualcomm.

Mahesh Lingareddy, founder and Chairman stated, *"With Sanjay's broad industry experience and hugely successful track record, we are confident of accelerated growth of Smartron and achieve its vision of building India's first global OEM brand that can rival global brands. With him being on the board of Smartron, we continue our strong relationship with Sanjay, as earlier he was the Chairman of Soft Machines Inc., a fabless semiconductor company developing innovative CPUs and SoCs Co-founded by me. Together, we built and led Soft Machines Inc a successful acquisition by a large semiconductor company for well over US\$300 million."*

On his joining the Board of Directors with Smartron, Sanjay Jha said, *"I am very excited by Smartron's founding vision and roadmap and its emphasis on seamless experiences through tronx IoT platform. There are huge opportunities Smartron can address in consumer, enterprise, industrial and infrastructure markets with tight integration of devices, sensors, and services and by innovating and investing in disruptive IoT and AI technologies. Smartron has the right vision, passionate team, and a strong foundation. I am looking forward to helping home grown Smartron into a leading global brand."*

Prior to GlobalFoundries, Sanjay was the CEO and Chairman of Motorola Mobility, which comprised Mobile Devices, Home Businesses and Motorola Mobility Ventures. It was under his leadership that Google acquired Motorola Mobility for US\$12.5 billion in 2012.



Sanjay was with Qualcomm for over 14 years, and in 2006 he became their Executive Vice President and Chief Operating Officer. Earlier, he had served as the President of Qualcomm CDMA Technologies and also led the formation of Qualcomm Technologies & Ventures.

A Ph.D. in Electronic and Electrical Engineering from Strathclyde University, Scotland, Sanjay has also led design & engineering role with Brooktree Corporation in San Diego, and GEC Hirst Research Centre in London.

About Smartron

Smartron was founded in August 2014 with a vision to build India's first true global technology OEM brand that is 'designed and engineered' in India for India and the world. Smartron developed and introduced tronx™, an AI powered IoT platform offering devices, sensors, services, community and care delivering seamless and intelligent experience targeting consumer, enterprise, industrial and infrastructure markets. With more than 50 patents already filed, Smartron is innovating and investing in variety of smart, sensor, robotics, big data, artificial intelligence and UI/UX technologies.

Smartron high-end tbook and tphone products under tronx platform gives the users easy access to the tstore, tcloud (unlimited storage), tcare and services offering seamless experiences. Sachin Tendulkar the Brand Ambassador and Strategic Shareholder of Smartron had formally launched these devices in the second quarter of 2016.

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