

**Smartron launches student discount offer program**  
~ Students to get 10% discount on Smartron products & accessories ~

**November 14, 2016:** In its endeavour to build a culture of innovation among the students by adopting latest in technology, Smartron has launched an exclusive student discount offer program. The sleek 2-in-1 convertible laptop, tbook and the stylish smartphone tphone, will now be available at an attractive 10 per cent discount exclusively for students from school to under-graduate level. The same offer will be available across Smartron products and accessories.

To avail this offer, students have to apply online on Smartron's student offer page, <http://smartron.com/studentoffer>. After receiving these applications, Smartron will review and issue a code to the student's email ID provided. This discount coupon can then be redeemed to buy products on Smartron's tstore: [tstore.smartron.com](http://tstore.smartron.com).

*"Our product offerings are unique both in style and value proposition. The tphone and tbook are uniquely designed and engineered by our own engineers in India. Students are the future of tomorrow and they need all possible support in a fast paced environment. Internet penetration, backed by its accessibility, has propelled easy learning and access to large knowledge bank. As a result, we have introduced this offer and hope to reach out to as many students across India." stated **Mr. Mahesh Lingareddy, Founder & Chairman, Smartron India Pvt Ltd.***

**tbook**

Known for its style and substance, the t.book has a distinctive dual tone styling with an all metal unibody. A convenient workstation, powered by Intel® Core™ M processor and a Microsoft Windows 10 Operating System, the t.book is an ideal device for students to enjoy a read and learn no matter where they are.

**tphone**

The stylish ultra-thin dual sim tphone is known for its lightning fast performance. It has 64 GB inbuilt memory with an expandable SD card slot and all Smartron users gets the exclusive privilege of unlimited cloud storage on tcloud. The 5.5 inch tphone also comes with a Gorillas Glass 3 with Apical Assertive Display technology for exceptional outdoor visibility. Hence, students can be assured that they will not have a problem reading on their tphone.

Smartron devices will enable young minds to make the most out of the 'tron experience' (tronx), a platform built on the concept of Internet of Trons (IoT).

**About Smartron**

Led by very experienced management and passionate engineering teams and funded by investors from US, India, Middle East and others, Smartron started as a global organization from day one with R&D centers in Hyderabad and Bengaluru and supporting teams around the globe to enable global technology sourcing, marketing and sales. Smartron has been working closely with vendors, partners and customers to co-create and collaborate in building a strong product ecosystem.

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