



Smartron unveils new B2B specific electric bike: *tbike One Pro*

b:live is the 1st travel-tech platform company to purchase tbike one pro.

Hyderabad, December 2, 2020: Hyderabad based Smartron India, with its flagship cross-over smart e-bike - The '**tbike One Pro**' has announced its nationwide availability of its high ROI and cloud-connected offering customized to offer sturdy features specifically crafted to address the fast growing shared / B2B e-bike segment in India.

This comes close on the heels of its strategic tie up with BLive, a leading travel tech platform that offers experiential tours on smart and savvy electric bikes. Smartron would be providing customized smart cloud connected e-bikes across 14 cities, that they currently operate in.

'tbike One Pro' is set to redefine the last mile connectivity through its smart and intelligent powered by tronX platform coupled with its signature design and versatile performance. It will serve logistics and leisure businesses such as: resorts, ride-share, e-commerce, delivery platforms, e-pharmacies, e-groceries. 'tbike One Pro' is built on its first generation tbike one significantly reduces total cost of ownership through reduced operational, maintenance and carbon footprint. The portability of the reliable lithium battery empowers the riders to extend their ride longer without having to worry about losing charge.

According to **Mahesh Lingareddy, Founder, and Chairman, Smartron** said, "The 'tbike One Pro' is an intelligent and connected e-bike that is unique and revolutionary with an enriching commute experience for the riders. It is simple and easy to operate and helps the users to navigate through hustles and bustles of the city as well as on the countryside. We see it offering tremendous value for the last mile connectivity. We take tremendous pride in having designed and engineered in India for India and the world. We intend to roll out more EV products powered by tronX platform serving the last mile connectivity needs. The first generation tbike one has found home both in India and outside India in countries like Bhutan, Mexico and the USA"

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'tbike One Pro' is powered by tronX™, the AIOT platform that enables several smart and intelligent features for e-fleet owners, riders and lease companies. These features allow them to gain real-time insights on the usage such as distance covered, usage parameters, wear and team predictions that will be captured on the tbike app. It also gives remote lock and unlock and locate the vehicle.

Anoop Nishanth, CEO of the Tronx Motors, the e-bike company of Smartron said *"We are thrilled to unveil the 'tbike One Pro' beyond being just a lifestyle led EV technology. This is an e-bike that comes with smart features suited to address the aspirations of Indian customers and breaks all barriers for EV adoption. We are confident about India's automotive electrification journey, and we would like to be part of the journey to reinforce our commitment towards developing sustainable and responsible mobility solutions for India."*

According to **Sandeep Mukherjee, Co Founder and COO, BLive** – We are happy to be associated with Smartron for 'tbike One Pro'. Thanks to the flexibility of charging the bike and host of other brilliant features, we are able to offer seamless experience to BLive tour guests. Our guests enjoy the immersive experience as they explore locations that are usually unseen, allowing them to be closer to nature and the local culture in an environment friendly way.

Designed and Engineered in India, 'tbike One Pro' is a future ready bike that offers a powerful ride experience combined with a unique design sensibility. Service and Care is available across various cities in the country through Smartron's tcare platform.

About Smartron - Smartron was founded with a vision to build India's first true global technology OEM brand that is 'Designed and Engineered' in India for India and the world. Smartron developed and introduced a very unique and innovative tronX™, an AI powered IoT platform offering highly intelligent, personalized and seamless experiences, services, and care through range of next generation smart devices.

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